

5 Ways Your Organization Will Benefit from Your APICS CLTD Certification

There are many reasons to pursue the **APICS Certified in Logistics, Transportation and Distribution (CLTD)** designation.

Help your manager understand the value of certification and build a business case for training as a worthwhile investment, by arriving prepared with these powerful talking points. They demonstrate why your organization should support your efforts to prepare for and attain the **CLTD certification**.

1 My Knowledge Will Be Current and Relevant

Logistics teams are expected to play a greater role in improving organizational performance. The CLTD certification reflects this shift by defining the knowledge logistics professionals need and how to apply it. Earning this certification will prepare me to take on new roles and responsibilities.

2 I Will Learn Practical Skills That Will Strengthen My Job

When I prepare for the certification exam with the CLTD Learning System, I won't be simply memorizing a textbook, I'll be applying concepts and understanding best practices for handling day-to-day business as well as unexpected scenarios. I'll be learning from the experience of other logistics professionals, sharpening my skills and boosting my productivity and effectiveness.

3 The CLTD Is Developed with Employers in Mind

The CLTD evaluates knowledge, best practices, and standards across logistics, transportation, and distribution. This certification reflects the skills I need to apply these principles effectively in our organization. Investing in logistics certification strengthens the function's influence and reinforces our reputation as an organization committed to excellence in end-to-end supply chain management.

4 My Knowledge and Skills Will Be Globally Recognized

We live and work in a global economy and my skills need to be globally applicable. Earning this certification will give me the recognition and flexibility to use my knowledge, skills and competencies anywhere our organization operates, now and in the future.

5 My Certification and Training is Provided by the Leading Advocate for Logistics and Supply Chain Professionals

APICS has supported the supply chain, operations, and logistics community for nearly 60 years and serves over 45,000 members worldwide. Training of this caliber benefits our entire organization while saving time and money on professional development.